



### **Bruce Matter Joins Banyan Medical Systems as Executive Vice President of Sales**

**Omaha, Neb.** (Jan. 28, 2016) [Banyan Medical Systems](#) has announced the addition of Bruce Matter to its executive leadership team as Executive Vice President of Sales.

“We are thrilled to have Bruce join our team,” said Founder and CEO Tony Buda. “Banyan is experiencing explosive growth as hospital and health systems are catching onto the power of our [software platform](#) that crosses over departments, service lines and hospitals. It breaks through geographic boundaries, overcomes coordination challenges and, as a vendor-agnostic application, allows clinician access to information from any needed source in real time and on a single viewing device.” Buda added that Banyan’s clients—hospitals, health systems, and industry associations—will benefit from Matter’s proven track record of providing strategic enterprise solutions focused on improved outcomes.

Matter is a trusted leader recognized throughout the health IT industry for his ability to build client-focused teams that create and maintain long-lasting, mutually rewarding relationships. He brings more than 30 years of proven leadership in delivering strategic revenue growth strategies, serving in executive leadership positions at IBM, Cerner, McKesson, Eclipsys (Allscripts) and GetWellNetwork. Most recently, he helped position AMC Health for exponential growth far exceeding industry standards.

“With deep leadership expertise from Fortune 500 and smaller organizations, Bruce will play a key role in building and directing Banyan Medical Systems for optimal growth,” added Buda. “His process driven and disciplined approach in developing a high growth, client-focused infrastructure is among the most effective in the industry.”

To download Bruce Matter’s photo in high resolution, click [here](#).

#### **About Banyan Medical Systems, Inc.**

Founded in 2006 and located in Omaha, Nebraska, [Banyan](#) is an innovative healthcare technology company focused on transforming the way care is delivered. Banyan is recognized

for developing Corridor™, the world's first care delivery platform. Corridor integrates historical EMR data with real-time data streams enabling healthcare providers extremely easy access to multiple information sources, all under a "single pane of glass," allowing never before seen levels of collaboration, coordination and education across the continuum of patient care.

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